

•Colonial Mentality

Colonial rule traditional societies / missionaries

*Africa and The African Diaspora: Looking Within and
Ahead African Civilization*



Colonial Mentality

Colonial rule traditional societies / missionaries

- ❑ Ethnic and cultural inferiority
- ❑ Internalized racial oppression
- ❑ Colonization of the mind
- ❑ Control of consciousness
- ❑ Westernization of media

THEN



NOW



Ethnic and cultural inferiority

- **Dependent on foreign materials** The belief that African goods are inferior to imported goods.
- **De-Africanize/Americanize** Educated Africans seldom listen to African music



Internalized racial oppression

- Internalize racism
- Low self-esteem
- Self-hatred
- Stereotyping



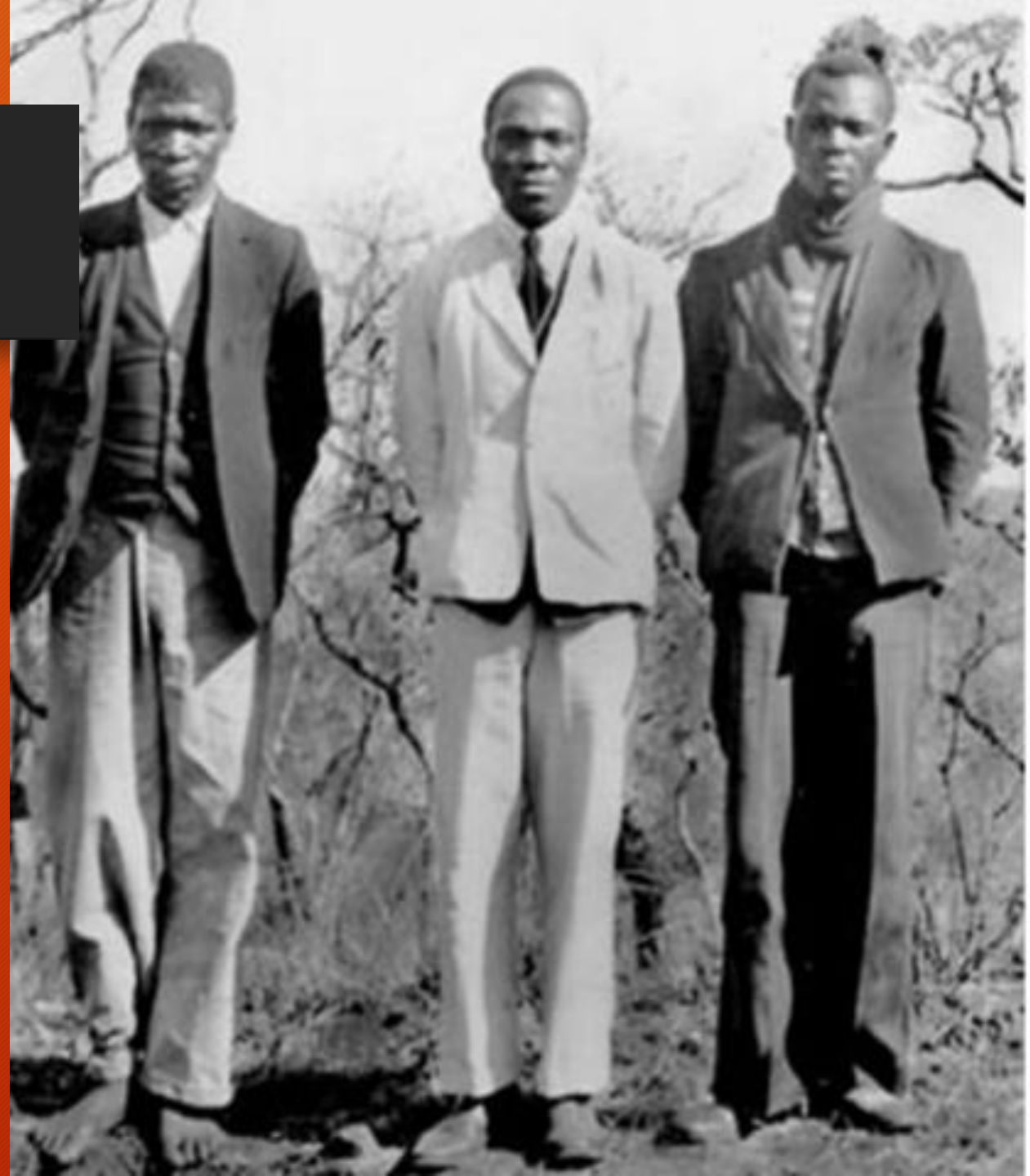
Colonization of the Mind

- Those who are in the diaspora are afraid of coming off to their foreign peers
- Being too political when it comes to topics such as racism and colonialism. You don't want to voice out your discomfort if they say something you feel is racist, because maybe they'll think you're too sensitive and cast you out of the social group. You don't want to alienate your foreign friends potentially, so you rarely want to discuss serious topics such as race, gender, or religion
- To believe that the practice of traditional medicine is immoral and ungodly compare to Christianity



Control of consciousness

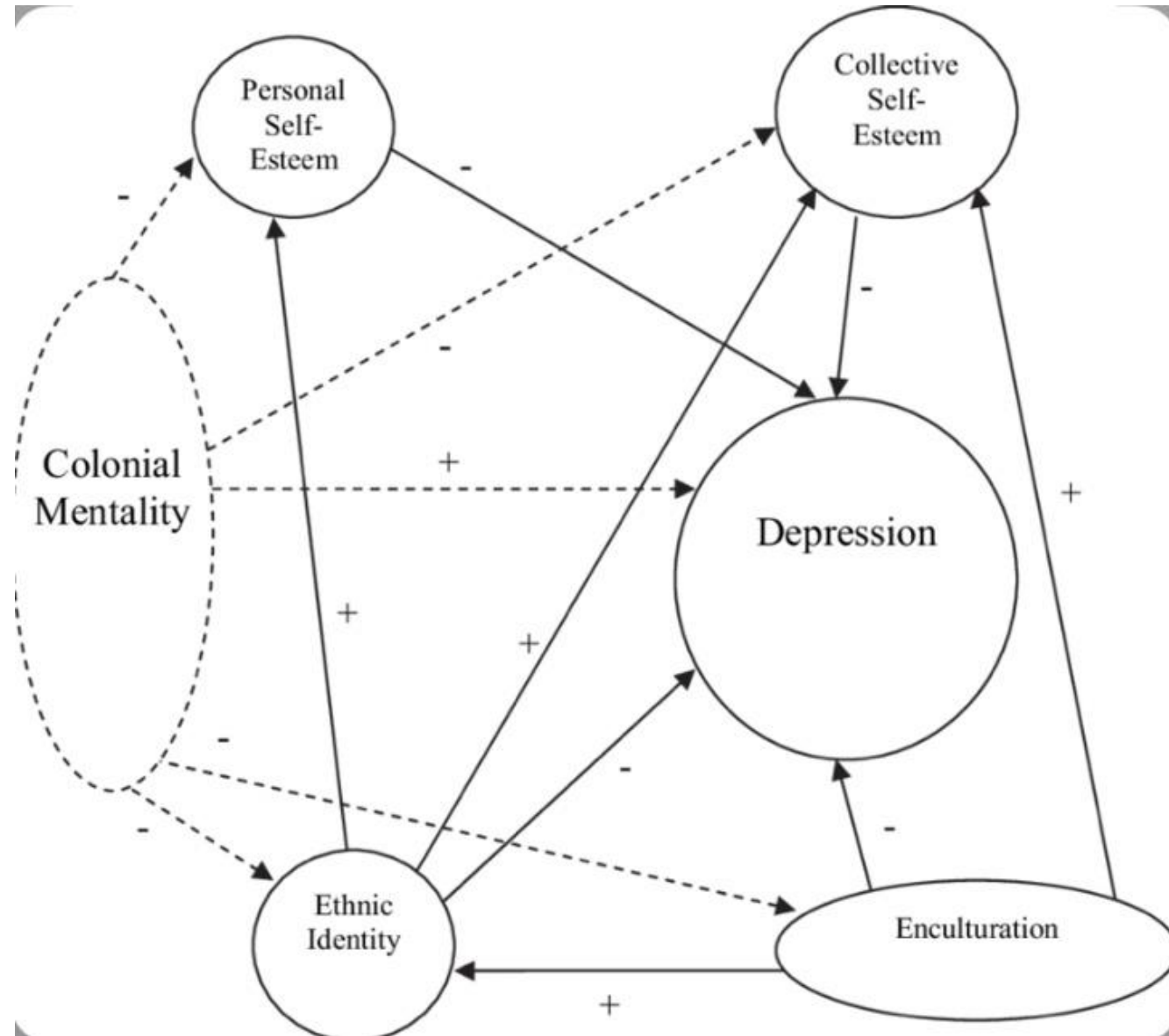
- To consider European features to be definitive for beauty
- To think to befriend enough foreigners and act like them will bring about one's superiority to other people in your nationality.
- To believe that black skin is equal to the black brain and white skin is similar to the white brain



Westernization of the media

- Dominance and propagation of violence
- Influence borrowed lifestyle





“Africans must study their history with pride and passion. This way, they will be able to identify what has worked for them in the past to improve on it today.”